

VOLUNTER CENTER:

SERVICE **2** GO

VOLUNTEERING MADE EASY





» Engage your team. Boost the community.

Service2Go is a meaningful, team-building volunteer opportunity allowing companies and groups to give back by assembling kits. Groups can choose from various kits that have been researched and evaluated to ensure they meet a critical need in our community. We handle the logistics and administration, so the groups can spend time giving back to the community while boosting engagement and morale.

- **ON-SITE**

We'll come to you and handle delivery.

- **FOSTER ENGAGEMENT**

Studies show an engaged group is a happy group.

- **PERSONALIZED**

Let us plan an event that works for you.

- **REWARDING**

Not only will your group grow together, but the community will benefit.

- **ENHANCED REPUTATION**

Service2Go projects are a hands-on way to promote your philanthropic values.

"The Service2Go program with United Way is an incredible opportunity. It allows nonprofits and companies in the community to engage with one another and make an impact by providing needed resources for clients."

- Demetria Lightfoot,
Youth In Need



» Every kit becomes a part of someone's story.

Choose a kit from our wide range of options and know that everyone has the potential to make all the difference to someone in our community.



READING BUDDY

Reading aloud promotes vital language skills in children. Help them develop a love of reading by providing them a book and a new buddy to bring home. Your team will pack plush animals, children's books and healthy snacks into a colorful drawstring tote bag. Note: Our Lab Buddy kits are similar to Reading Buddies, with an emphasis on STEM.



HYGIENE KIT

Help ease the transition into a new living arrangement by providing the necessities that make people feel welcomed and dignified. Each kit includes items such as towels, toothbrushes, shampoos and soaps.



COMFORT KIT

Brighten the lives of those undergoing medical treatment or seniors who have difficulty leaving their home. Each kit will bring comfort with a variety of items packed into a colorful tote bag.



BIKE BUILD

Exercise promotes a healthy lifestyle and helps kids focus in school. Your team will assemble bikes, which will be inspected by an on-site bike mechanic. Each bike also includes a helmet and lock, all placed into a drawstring bag and tied to the handlebars.



BACK-TO-SCHOOL KIT

One in five children in the St. Louis region live in poverty. Many families struggle to purchase the school supplies children need in order to thrive. Your team will fill backpacks with school supplies to help every child go to school feeling prepared and confident.

» Site-Led Project Boxes

United Way of Greater St. Louis makes volunteering easy for your teammates with Site-Led Project Boxes! A Site-Led Project Box is the perfect way to build community with coworkers while giving back. Choose from a variety of kits designed to meet the needs of our neighbors.

Each project box contains supplies to engage 15-30 volunteers. See kit description below for quantities per box.



HOW IT WORKS

- United Way packs and provides a box to you with all necessary supplies and instructional materials.
- You will designate an employee to serve as the project leader to manage the kit build. We will provide the project leader with a guide so they can seamlessly execute the event from pre-event communication to post event wrap up.
- Place all completed kits back into the original cardboard box. Deliver or mail the box to recipient nonprofit.

WHY SITE-LED

- Lower cost alternative to our Service2Go program
- Perfect if you have multiple locations or branches
- Leadership opportunity for staff to serve as project leaders
- Kits from our Site-Led project boxes can be assembled in small group settings



HOME HELPER

Purchasing and replenishing all the needed household supplies to keep one's home running can be very strenuous on a family's budget. Help lessen the burden on families making these daily tough decisions and provide them with a Home Helper Kit. Your team will fill laundry bags with sponges, household gloves, laundry detergent, rags, and dish towels to help stock and freshen up a home. (50 kits per box, kit quantities cannot be altered)



POCKET PAL

Reading aloud promotes vital language skills in children. Help them develop a love of reading by providing them a book and a new buddy to bring home. Your team will stuff an 8-inch animal and pair it with a children's book placing it all in a colorful drawstring bag. (50 kits per box, kit quantities cannot be altered)



SMILE KIT

According to the U.S. Surgeon General, tooth decay is the single most common chronic childhood disease. Reach children who are most at-risk for experiencing poor oral health and least able to access dental care. Smile Kits include a toothbrush, toothpaste, floss and brushing timer. (100 kits per box, kit quantities cannot be altered)

» Let's plan your project.

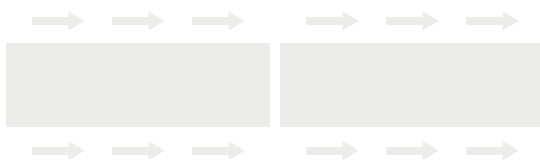
Service2Go packages aren't just memorable and engaging for your team, we also make them simple to coordinate. We'll work with you to figure out the details, including dates, location, budget, layouts, delivery and everything in between. Let us sweat the details so you can focus on having the best experience possible. Once there's a plan in place, get ready to energize your team and help the community!

Here's how we coordinate with you to make the event as simple and meaningful as possible.

● ROOM LAYOUT

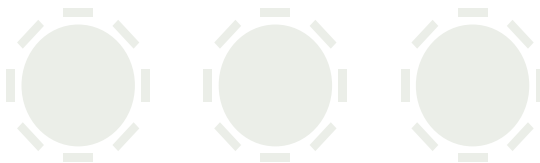
Prior to your event, we'll discuss your project space and work with you to create a plan to maximize flow and experience. The kit you choose will help determine the room configuration best suited to your project:

BUFFET LINE:



Volunteers are seated for a brief presentation and then move to the tables to begin kit assembly.

NETWORKING TABLES:



Volunteers are seated for a brief presentation but stay at their tables to assemble the kits.

● PROJECT STYLE

Whether you want to organize your project as an open house, by shift, or in one large group, we can accommodate your needs.

● PROJECT SIZE

Our projects can accommodate group sizes ranging from 25 to 500 participants. Projects start at a minimum budget of \$2,000.

● AGENCY SPEAKER

Help illustrate the impact of your project with a speaker from a local non-profit. We'll help coordinate with the recipient agency so your volunteers can hear more about who they are helping.

● SUPPLY DELIVERY

Our logistics partner, Two Men And A Truck, will help deliver the materials to and from your location.

Contact **United Way's Volunteer Center** to get started or for more information:

VolunteerCenter@STL.UnitedWay.org

Thanks to Two Men And A Truck for their continued partnership.



TWO MEN AND A TRUCK.

» Here's what else we can offer:

- **EVENT PROMOTION**

We'll create a customized promotional flyer that you can display in your workplace or share digitally.

- **SELFIE STATION**

We'll set up an interactive gathering spot for volunteers to take and share photos from the day, complete with a backdrop and some fun props.



- **ONLINE REGISTRATION**

We can create and maintain a customized registration page where your team can register online for the event.*

- **FOLLOW-UP SERVICE PROJECTS**

We can coordinate a customized service opportunity for your team to volunteer with the agency receiving your assembled Service2Go kits. These events take place at the agency's location.*

- **SOCIAL MEDIA**

We post on social media throughout the year to thank our Service2Go clients for their volunteerism and contribution to the St. Louis community. Social media posts help increase your company's visibility and engage your employees. Potential social media platforms include Facebook, LinkedIn, Instagram and Twitter.



Sample Facebook post

*Some add-on services require an additional fee.



HelpingPeople.org

