

---

---

**UNITED WAY OF GREATER  
ST. LOUIS, INC.**  
*FINANCIAL STATEMENTS*  
*JUNE 30, 2022*

---

---



**United Way  
of Greater St. Louis**

## **Contents**

---

	<b>Page</b>
<b>Independent Auditors' Report</b> .....	1 - 3
 <b>Financial Statements</b>	
Statement Of Financial Position.....	4
Statements Of Activities .....	5 - 6
Statements Of Functional Expenses.....	7 - 8
Statement Of Cash Flows.....	9
Notes To Financial Statements.....	10 - 43

## Independent Auditors' Report

Board of Directors  
United Way of Greater St. Louis, Inc.  
St. Louis, Missouri

### Report On The Audit Of The Financial Statements

#### *Opinion*

We have audited the financial statements of United Way of Greater St. Louis, Inc., a not-for-profit organization, which comprise the statement of financial position as of June 30, 2022 and 2021, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of United Way of Greater St. Louis, Inc. as of June 30, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### *Basis For Opinion*

We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the Auditors' Responsibilities For The Audit Of The Financial Statements section of our report. We are required to be independent of United Way of Greater St. Louis, Inc. and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### *Responsibilities Of Management For The Financial Statements*

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Greater St. Louis, Inc.'s ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

### ***Auditors' Responsibilities For The Audit Of The Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with auditing standards generally accepted in the United States of America and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with auditing standards generally accepted in the United States of America and *Government Auditing Standards*, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of United Way of Greater St. Louis, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Greater St. Louis, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

**Other Reporting Required By *Government Auditing Standards***

In accordance with *Government Auditing Standards*, we have also issued our report dated December 1, 2022 on our consideration of United Way of Greater St. Louis Inc.'s internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering United Way of Greater St. Louis, Inc.'s internal control over financial reporting and compliance.

*RubinBrown LLP*

December 1, 2022

# UNITED WAY OF GREATER ST. LOUIS, INC.

## STATEMENT OF FINANCIAL POSITION

### Assets

	June 30,	
	2022	2021
Cash and cash equivalents (Note 2)	\$ 23,284,797	\$ 10,928,305
Other operating investments (Note 4)	3,002,927	12,247,302
Campaign pledges receivable	16,044,189	18,079,395
Allowance for uncollectible pledges	(2,637,013)	(2,633,783)
Other receivables (Note 2)	3,185,269	2,081,741
Prepaid expenses	253,079	228,238
Beneficial interests in charitable remainder trusts (Notes 5 and 7)	8,934,032	10,218,160
Investments, including certificates of deposit carried at cost of \$1,350,421 and \$1,329,353 at June 30, 2022 and 2021, respectively (Note 4)	37,367,762	41,346,236
Land, building, furniture and equipment (Note 6)	2,724,182	2,854,237
Endowment investments (Notes 4, 8 and 10)	16,651,105	19,790,969
Beneficial interests in perpetual trusts (Notes 5 and 7)	5,165,660	6,331,928
Promissory note receivable (Note 18)	200,000	300,000
<b>Total Assets</b>	<b>\$ 114,175,989</b>	<b>\$ 121,772,728</b>

### Liabilities And Net Assets

#### Liabilities

Accounts payable and accrued expenses	\$ 3,010,332	\$ 1,150,736
Payable to United Way Worldwide	326,384	41,721
Allocations payable	20,973,472	20,682,557
Donor designations payable	2,874,822	4,365,178
Forgivable note payable (Note 13)	—	2,000,000
Pension plan and postretirement plan liabilities (Notes 14 and 15)	3,528,745	3,796,693
<b>Total Liabilities</b>	<b>30,713,755</b>	<b>32,036,885</b>

#### Net Assets

##### Without Donor Restrictions

Designated by the Board for specific purposes (Note 9)	7,785,895	6,193,126
Net investment in land, building and equipment	2,724,182	2,854,237
Undesignated	34,137,307	36,586,108
<b>Total Without Donor Restrictions</b>	<b>44,647,384</b>	<b>45,633,471</b>

##### With Donor Restrictions

Perpetual in nature (Notes 8, 9 and 10)	16,887,296	18,053,564
Endowment earnings to be appropriated (Notes 9 and 10)	4,929,469	8,069,333
Purpose restrictions (Note 9)	7,184,202	6,709,061
Time-restricted for future periods (Note 9)	9,813,883	11,270,414
<b>Total With Donor Restrictions</b>	<b>38,814,850</b>	<b>44,102,372</b>

#### **Total Net Assets**

83,462,234      89,735,843

#### **Total Liabilities And Net Assets**

**\$ 114,175,989      \$ 121,772,728**

# UNITED WAY OF GREATER ST. LOUIS, INC.

## STATEMENT OF ACTIVITIES For The Year Ended June 30, 2022

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Public Support, Revenue And Gains (Losses)</b>			
<b>Public Support</b>			
Annual campaigns	\$ 62,792,421	\$ 3,942,726	\$ 66,735,147
Donor designations	(12,164,115)	—	(12,164,115)
Provision for uncollectible pledges	(1,162,121)	(42,097)	(1,204,218)
Net Annual Campaigns (Note 3)	49,466,185	3,900,629	53,366,814
Estate, trust and other contributions	578,915	2,814,372	3,393,287
Government and other grants	219,346	7,900,778	8,120,124
Employee retention credit (Note 2)	1,747,988	—	1,747,988
Note payable forgiveness - gain on extinguishment (Note 13)	2,000,000	—	2,000,000
<b>Total Public Support</b>	<b>54,012,434</b>	<b>14,615,779</b>	<b>68,628,213</b>
<b>Revenue And Gains (Losses)</b>			
Net realized gains on investments	747,005	544,342	1,291,347
Net unrealized losses on investments (Note 4)	(7,020,958)	(3,215,255)	(10,236,213)
Interest and dividends	1,154,958	346,631	1,501,589
Change in value of beneficial interests in charitable remainder trusts (Notes 5 and 7)	—	(1,284,128)	(1,284,128)
Change in value of beneficial interests in perpetual trusts (Notes 5 and 7)	—	(1,166,268)	(1,166,268)
<b>Total Revenue And Gains (Losses)</b>	<b>(5,118,995)</b>	<b>(4,774,678)</b>	<b>(9,893,673)</b>
<b>Net Assets Released From Restrictions (Note 9)</b>			
Appropriations from endowment	813,167	(813,167)	—
Satisfaction of donor restrictions	14,315,456	(14,315,456)	—
<b>Total Net Assets Released From Restrictions</b>	<b>15,128,623</b>	<b>(15,128,623)</b>	<b>—</b>
<b>Total Public Support, Revenue And Gains (Losses)</b>	<b>64,022,062</b>	<b>(5,287,522)</b>	<b>58,734,540</b>
<b>Allocations And Expenses</b>			
Funds awarded to agencies (Note 3)	40,348,332	—	40,348,332
Other programs and grants (Note 3)	8,302,333	—	8,302,333
Allocations to agencies and other programs	48,650,665	—	48,650,665
Other Program Services:			
Allocations/Grant-making	1,098,623	—	1,098,623
Community Solutions	4,146,322	—	4,146,322
Volunteer Center	526,817	—	526,817
Case Management Services	2,574,631	—	2,574,631
Philanthropic Services	693,247	—	693,247
Total Program Services	57,690,305	—	57,690,305
Supporting Services:			
Fundraising	4,829,800	—	4,829,800
Management and general	2,422,110	—	2,422,110
Total Supporting Services	7,251,910	—	7,251,910
<b>Total Allocations And Expenses</b>	<b>64,942,215</b>	<b>—</b>	<b>64,942,215</b>
<b>Decrease In Net Assets From Operations</b>	<b>(920,153)</b>	<b>(5,287,522)</b>	<b>(6,207,675)</b>
<b>Pension And Postretirement Plan Changes Other Than Pension Plan Service Costs (Notes 14 And 15)</b>	<b>(65,934)</b>	<b>—</b>	<b>(65,934)</b>
<b>Decrease In Net Assets</b>	<b>(986,087)</b>	<b>(5,287,522)</b>	<b>(6,273,609)</b>
<b>Net Assets - Beginning Of Year</b>	<b>45,633,471</b>	<b>44,102,372</b>	<b>89,735,843</b>
<b>Net Assets - End Of Year</b>	<b>\$ 44,647,384</b>	<b>\$ 38,814,850</b>	<b>\$ 83,462,234</b>

# UNITED WAY OF GREATER ST. LOUIS, INC.

## STATEMENT OF ACTIVITIES For The Year Ended June 30, 2021

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Public Support, Revenue And Gains</b>			
<b>Public Support</b>			
Annual campaigns	\$ 68,112,474	\$ 4,674,023	\$ 72,786,497
Donor designations	(14,552,198)	—	(14,552,198)
Provision for uncollectible pledges	(795,212)	(49,148)	(844,360)
<b>Net Annual Campaigns</b>	<b>52,765,064</b>	<b>4,624,875</b>	<b>57,389,939</b>
Estate, trust and other contributions	719,159	3,584,206	4,303,365
Government and other grants	608,152	2,300,103	2,908,255
Employee retention credit (Note 2)	911,049	—	911,049
Note payable forgiveness - gain on extinguishment (Note 13)	2,238,000	—	2,238,000
<b>Total Public Support</b>	<b>57,241,424</b>	<b>10,509,184</b>	<b>67,750,608</b>
<b>Revenue And Gains</b>			
Net realized gains on investments	1,890,611	798,522	2,689,133
Net unrealized gains on investments (Note 4)	6,074,587	2,858,223	8,932,810
Interest and dividends	1,140,702	325,626	1,466,328
Change in value of beneficial interests in charitable remainder trusts (Notes 5 and 7)	—	2,192,407	2,192,407
Change in value of beneficial interests in perpetual trusts (Notes 5 and 7)	—	1,224,593	1,224,593
<b>Total Revenue And Gains</b>	<b>9,105,900</b>	<b>7,399,371</b>	<b>16,505,271</b>
<b>Net Assets Released From Restrictions (Note 9)</b>			
Appropriations from endowment	732,109	(732,109)	—
Satisfaction of donor restrictions	11,080,525	(11,080,525)	—
<b>Total Net Assets Released From Restrictions</b>	<b>11,812,634</b>	<b>(11,812,634)</b>	<b>—</b>
<b>Total Public Support, Revenue And Gains</b>	<b>78,159,958</b>	<b>6,095,921</b>	<b>84,255,879</b>
<b>Allocations And Expenses</b>			
Funds awarded to agencies	38,700,301	—	38,700,301
Other programs and grants	7,310,345	—	7,310,345
Allocations to agencies and other programs	46,010,646	—	46,010,646
Other Program Services:			
Allocations/Grant-making	1,155,810	—	1,155,810
Community Solutions	3,427,361	—	3,427,361
Volunteer Center	449,963	—	449,963
Case Management Services	2,442,141	—	2,442,141
Philanthropic Services	769,322	—	769,322
<b>Total Program Services</b>	<b>54,255,243</b>	<b>—</b>	<b>54,255,243</b>
Supporting Services:			
Fundraising	5,287,131	—	5,287,131
Management and general	2,601,553	—	2,601,553
<b>Total Supporting Services</b>	<b>7,888,684</b>	<b>—</b>	<b>7,888,684</b>
<b>Total Allocations And Expenses</b>	<b>62,143,927</b>	<b>—</b>	<b>62,143,927</b>
<b>Increase In Net Assets From Operations</b>	<b>16,016,031</b>	<b>6,095,921</b>	<b>22,111,952</b>
<b>Pension And Postretirement Plan Changes Other Than Pension Plan Service Costs (Notes 14 And 15)</b>	<b>2,841,870</b>	<b>—</b>	<b>2,841,870</b>
<b>Increase In Net Assets</b>	<b>18,857,901</b>	<b>6,095,921</b>	<b>24,953,822</b>
<b>Net Assets - Beginning Of Year</b>	<b>26,775,570</b>	<b>38,006,451</b>	<b>64,782,021</b>
<b>Net Assets - End Of Year</b>	<b>\$ 45,633,471</b>	<b>\$ 44,102,372</b>	<b>\$ 89,735,843</b>



# UNITED WAY OF GREATER ST. LOUIS, INC.

## STATEMENT OF FUNCTIONAL EXPENSES For The Year Ended June 30, 2022

	Program Services						Supporting Services				
	Case						Total	Fund- raising	Management And General	Total	Total
	Allocations/ Grant-Making	Community Solutions	Volunteer Center	Management Services	Philanthropic Services						
Funds awarded	\$ 39,082,914	\$ 1,247,008	\$ —	\$ 18,410	\$ —	\$ 40,348,332	\$ —	\$ —	\$ —	\$ 40,348,332	
Other programs and grants	3,236,629	93,096	—	4,832,038	140,570	8,302,333	—	—	—	8,302,333	
Allocations to agencies and other programs	42,319,543	1,340,104	—	4,850,448	140,570	48,650,665	—	—	—	48,650,665	
Salaries	582,527	1,170,680	304,332	1,130,488	430,321	3,618,348	2,528,723	1,449,400	3,978,123	7,596,471	
Taxes and benefits	203,960	315,460	98,731	535,674	115,142	1,268,967	832,758	429,394	1,262,152	2,531,119	
Audit and legal fees	7,412	19,599	3,303	11,571	10,176	52,061	25,814	38,252	64,066	116,127	
Consulting and other professional fees	80,086	1,863,086	34,782	302,781	23,874	2,304,609	216,189	69,206	285,395	2,590,004	
Materials, ads, events and supplies:											
Campaign related	—	—	—	—	—	—	394,553	—	394,553	394,553	
Noncampaign related	17,258	75,019	826	24,483	1,930	119,516	13,206	5,224	18,430	137,946	
Meetings and local travel	3,759	15,407	2,033	7,560	6,821	35,580	19,972	12,398	32,370	67,950	
Training and professional development	2,015	13,937	932	5,396	4,723	27,003	7,092	4,482	11,574	38,577	
Office expenses	15,046	35,487	7,254	109,503	5,491	172,781	80,987	24,089	105,076	277,857	
Occupancy, equipment rental and maintenance	68,938	545,519	26,368	143,314	40,951	825,090	233,720	136,076	369,796	1,194,886	
Depreciation and amortization	27,470	20,820	11,840	64,357	10,907	135,394	114,947	60,410	175,357	310,751	
Insurance	6,717	6,626	2,723	12,707	3,903	32,676	23,781	34,309	58,090	90,766	
Other	16,252	11,186	4,444	43,659	15,734	91,275	82,526	75,985	158,511	249,786	
United Way Worldwide dues (Note 17)	67,183	53,496	29,249	183,138	23,274	356,340	255,532	82,885	338,417	694,757	
Expenses excluding allocations	1,098,623	4,146,322	526,817	2,574,631	693,247	9,039,640	4,829,800	2,422,110	7,251,910	16,291,550	
<b>Total</b>	<b>\$ 43,418,166</b>	<b>\$ 5,486,426</b>	<b>\$ 526,817</b>	<b>\$ 7,425,079</b>	<b>\$ 833,817</b>	<b>\$ 57,690,305</b>	<b>\$ 4,829,800</b>	<b>\$ 2,422,110</b>	<b>\$ 7,251,910</b>	<b>\$ 64,942,215</b>	

# UNITED WAY OF GREATER ST. LOUIS, INC.

## STATEMENT OF FUNCTIONAL EXPENSES For The Year Ended June 30, 2021

	Program Services						Supporting Services			
	Case						Fund- raising	Management And General	Total	Total
	Allocations/ Grant-Making	Community Solutions	Volunteer Center	Management Services	Philanthropic Services	Total				
Funds awarded	\$ 38,020,045	\$ 653,299	\$ —	\$ 26,957	\$ —	\$ 38,700,301	\$ —	\$ —	\$ —	\$ 38,700,301
Other programs and grants	6,797,219	152,895	—	303,481	56,750	7,310,345	—	—	—	7,310,345
Allocations to agencies and other programs	44,817,264	806,194	—	330,438	56,750	46,010,646	—	—	—	46,010,646
Salaries	667,977	1,344,448	275,256	1,167,203	501,750	3,956,634	2,656,897	1,434,631	4,091,528	8,048,162
Taxes and benefits	202,192	340,420	79,903	529,488	144,783	1,296,786	840,109	448,265	1,288,374	2,585,160
Audit and legal fees	11,819	27,563	3,441	13,370	14,537	70,730	37,991	56,729	94,720	165,450
Consulting and other professional fees	81,856	1,352,462	26,874	274,332	25,480	1,761,004	193,256	94,948	288,204	2,049,208
Materials, ads, events and supplies:										
Campaign related	—	—	—	—	—	—	335,736	—	335,736	335,736
Noncampaign related	2,206	31,807	645	3,876	3,344	41,878	7,898	6,696	14,594	56,472
Meetings and local travel	2,208	6,705	711	5,239	3,497	18,360	7,475	6,483	13,958	32,318
Training and professional development	1,866	5,381	580	2,710	3,130	13,667	5,831	4,805	10,636	24,303
Office expenses	12,332	54,843	4,354	86,140	5,103	162,772	76,777	26,296	103,073	265,845
Occupancy, equipment rental and maintenance	54,137	141,575	20,429	90,284	14,321	320,746	683,552	258,777	942,329	1,263,075
Depreciation and amortization	29,737	34,488	10,084	62,778	11,943	149,030	129,480	66,875	196,355	345,385
Insurance	6,243	6,589	1,908	11,185	3,208	29,133	23,670	33,901	57,571	86,704
Other	24,315	25,719	4,971	34,578	16,794	106,377	59,081	85,167	144,248	250,625
United Way Worldwide dues (Note 17)	58,922	55,361	20,807	160,958	21,432	317,480	229,378	77,980	307,358	624,838
Expenses excluding allocations	1,155,810	3,427,361	449,963	2,442,141	769,322	8,244,597	5,287,131	2,601,553	7,888,684	16,133,281
<b>Total</b>	<b>\$ 45,973,074</b>	<b>\$ 4,233,555</b>	<b>\$ 449,963</b>	<b>\$ 2,772,579</b>	<b>\$ 826,072</b>	<b>\$ 54,255,243</b>	<b>\$ 5,287,131</b>	<b>\$ 2,601,553</b>	<b>\$ 7,888,684</b>	<b>\$ 62,143,927</b>

# UNITED WAY OF GREATER ST. LOUIS, INC.

## STATEMENT OF CASH FLOWS

	For The Years Ended June 30,	
	2022	2021
<b>Cash Flows From Operating Activities</b>		
Increase (decrease) in net assets	\$ (6,273,609)	\$ 24,953,822
Adjustments to reconcile increase (decrease) in net assets to net cash from operating activities:		
Depreciation and amortization	310,751	345,385
Net realized gains on investments	(747,005)	(1,890,611)
Net realized gains on endowment investments	(544,342)	(798,522)
Net unrealized (gains) losses on investments	7,020,958	(6,074,587)
Net unrealized (gains) losses on endowment investments	3,215,255	(2,858,223)
Change in value of split-interest agreements	1,284,128	(2,192,407)
Change in value of perpetual trusts	1,166,268	(1,224,593)
Pension and postretirement plan changes other pension plan service costs	65,934	(2,841,870)
Note payable forgiveness	(2,000,000)	(2,238,000)
Changes in asset and liability accounts:		
Campaign pledges receivable	2,035,206	4,275,053
Allowance for uncollectible pledges	3,230	(170,789)
Other receivables	(1,103,528)	(697,142)
Prepaid expenses	(24,841)	(182,854)
Promissory note receivable	100,000	90,027
Accounts payable and accrued liabilities	1,859,596	(215,626)
Payable to United Way Worldwide	284,663	(246,584)
Allocations payable	290,915	(1,936,221)
Donor designations payable	(1,490,356)	364,506
Pension plan and retirement plan liabilities	(333,882)	(307,388)
<b>Net Cash Provided By Operating Activities</b>	<b>5,119,341</b>	<b>6,153,376</b>
<b>Cash Flows From Investing Activities</b>		
Purchases of building, furniture and equipment	(180,696)	(69,862)
Proceeds from sale or maturity of other operating investments	9,194,000	6,130,194
Proceeds from sale or maturity of investments	2,589,376	8,728,355
Proceeds from sale of endowment investments	1,835,835	3,096,522
Purchases of other operating investments	(46,756)	(16,377,496)
Purchases of investments	(4,787,724)	(8,036,795)
Purchases of endowment investments	(1,366,884)	(2,689,557)
<b>Net Cash Provided By (Used In) Investing Activities</b>	<b>7,237,151</b>	<b>(9,218,639)</b>
<b>Cash Flows Provided By Financing Activities</b>		
Proceeds from forgivable note payable	—	2,000,000
<b>Net Increase (Decrease) In Cash And Cash Equivalents</b>	<b>12,356,492</b>	<b>(1,065,263)</b>
<b>Cash And Cash Equivalents - Beginning Of Year</b>	<b>10,928,305</b>	<b>11,993,568</b>
<b>Cash And Cash Equivalents - End Of Year</b>	<b>\$ 23,284,797</b>	<b>\$ 10,928,305</b>

# UNITED WAY OF GREATER ST. LOUIS, INC.

---

## NOTES TO FINANCIAL STATEMENTS

June 30, 2022 And 2021

### 1. Organization

United Way of Greater St. Louis, Inc. (the Organization), founded in 1922, is a not-for-profit organization that conducts annual campaigns in the St. Louis region to support 16 counties in Missouri and Illinois. It raises funds without donor restrictions and other funds, which are invested in a network of 162 safety net agencies. Funded agencies' performance is reviewed annually, and 300 plus community volunteers throughout the region evaluate annual allocation awards. Agency awards are distributed throughout the calendar year following the fundraising campaign, matching the timing of most cash receipts from the campaigns. The Organization also raises certain designated funds and funds with donor restrictions within the annual campaigns and otherwise that support a broader group of agencies, more than 900 inclusive of the member agencies. The Organization is governed by a volunteer Board of Directors that both evaluates and helps the Organization fulfill its mission.

#### **Mission Statement**

The Organization mobilizes the community with one goal in mind - helping people live their best possible lives.

#### **COVID-19**

In January 2020, a novel strain of coronavirus (COVID-19) spread worldwide, including the United States. The impact of the virus varies from region to region and from day to day and any significant additional spreading of the virus could affect the Organization's revenue and other support. The Organization monitors ongoing mandates and continues to take proactive measures related to managing operations and cash flow. The continued outbreak of the COVID-19 virus is likely to also have a further negative impact in 2023 on the economy, which in the future, might impact the Organization's ability to fundraise, which could have a significant impact on the Organization's financial results in fiscal year 2023 and beyond. Given the dynamic nature of this outbreak, however, the extent to which the COVID-19 virus will impact the Organization's results will depend on future developments, which remain highly uncertain and cannot be predicted at this time.

## **2. Summary Of Significant Accounting Policies**

### **New Accounting Pronouncements**

During 2022, the Organization adopted Accounting Standards Update (ASU) 2020-07, *Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets* (ASU 2020-07). ASU 2020-07 requires not-for-profits to present contributed nonfinancial assets as a separate line item in the statement of activities and provide additional disclosures about contributions of nonfinancial assets. Contributed nonfinancial assets, commonly referred to as gifts-in-kind, include assets (such as land, buildings and equipment), use of fixed assets or utilities, materials and supplies, intangible assets, services and unconditional promises of those assets. The adoption of ASU 2020-07 did not impact the financial statements.

### **Estimates And Assumptions**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

### **Operating and Nonoperating Activity**

Operating results in the statement of activities reflect all transactions except pension and postretirement plan changes other than pension plan service costs.

### **Basis Of Presentation**

The financial statement presentation follows the requirements of the Financial Accounting Standards Board (FASB). The Organization is required to report information regarding its financial position and activities according to two classes of net assets: without donor restrictions and with donor restrictions.

### **Net Assets Without Donor Restrictions**

Net assets without donor restrictions are available for use at the discretion of the Board of Directors and/or management for general purposes.

From time to time, the Board of Directors designates a portion of funds without donor restrictions for specific purposes, which makes the funds unavailable for use at management's discretion.

**Net Assets With Donor Restrictions**

Net assets with donor restrictions consist of assets whose use is limited by donor-imposed restrictions. Donor restricted net assets are further categorized as time or purpose restricted or perpetual in nature. Restricted net assets that are perpetual in nature require the Organization to maintain such assets permanently while permitting the Organization to expend the income, dividends, interest, and gains and losses on investments generated, in accordance with the provisions of the donor-imposed stipulations or a Board-approved spending policy.

**Cash And Cash Equivalents**

The Organization considers all money market and short-term investments with original maturities less than three months from the date of purchase to be cash equivalents. The Organization invests its cash and cash equivalents with financial institutions with strong credit ratings. At June 30, 2022, such balances were in excess of Federal Deposit Insurance Corporation (FDIC) insurance limits by approximately \$23,100,000. \$14,700,000 of this excess was held in money market accounts invested exclusively in short-term U.S. Government securities and repurchase agreements secured by U.S. Government securities.

**Pledges Receivable**

Unconditional pledges receivable are recognized as support in the period the pledges are received. Conditional contributions, that is, those with measurable performance or other barriers, are recognized as support when the conditions on which they depend have been met. The Organization had conditional pledges related to government grants of \$1,433,153 and \$1,291,251 at June 30, 2022 and 2021, respectively, which were not recorded at these dates.

Pledges receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a charge to earnings and a credit to a valuation allowance. The valuation allowance is computed based upon a five-year historical average adjusted by estimates of current economic factors and applied to individual campaign balances, including donor designations. Those balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the valuation allowance and a credit to pledges receivable.

**Investments**

Investments are reported at fair value, which is based on quoted market prices, with the exception of certificates of deposit, which are carried at cost, which approximates fair value. Gains and losses on sales of investments are generally determined on a specific cost identification basis. Unrealized gains and losses are determined based on year-end market valuations. The investment income, including gains and losses, is further reported in accordance with applicable net asset restrictions.

**Land, Building, Furniture And Equipment**

Land, building, furniture and equipment are recorded at cost or, if donated, at fair value on the date of receipt, less accumulated depreciation. Depreciation on the building, furniture and equipment is computed using the straight-line method over the estimated useful lives of the assets, ranging from 3 to 40 years.

**Forgivable Notes Payable**

The Organization received two loans that were part of the Paycheck Protection Program (PPP) established under the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) and administered by the U.S. Small Business Administration (SBA). In accordance with the requirements of the CARES Act, the Organization used the proceeds from the loans exclusively for qualified expenses under the PPP, mainly payroll costs, as further detailed in the CARES Act and applicable guidance issued by the SBA. The Organization considered the PPP loans to be debt, subject to the provisions of FASB Accounting Standards Codification (ASC) 470, *Debt*. The Organization did not impute additional interest at a market rate, as transactions where interest rates are prescribed by governmental agencies are not subject to the accounting guidance on imputing interest.

The loans remained as liabilities until either (1) the loans were, in part or wholly, forgiven and the debtor had been legally released or (2) the debtor paid off the loans to the creditor. Once the loans were, in part or wholly, forgiven and legal release was received, the Organization reduced the liabilities by the amount forgiven and recorded a gain on extinguishment. This occurred for the first PPP loan during 2021 and the second PPP loan during 2022 (Note 13).

### **Public Support**

The Organization reports gifts of cash and other assets as donor-restricted support if they are received with donor stipulations that limit their use. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. The Organization has adopted the policy of reporting net assets released from restrictions upon completion of donor purpose restrictions, regardless of whether the related cash has been received.

The Organization also manages donor-advised funds for high net worth individuals that further facilitate grants to domestic, charitable, tax-exempt organizations based on recommendations by the contributors that meet the programmatic or geographic interests of both the donor and the Organization. The contributions to these funds are recorded by the Organization as Board-designated until distributed (Note 11).

Trusts in which the Organization is named as an irrevocable beneficiary, but is not the trustee, are recorded as assets held in trust by others when the Organization is notified by the trustee. The assets are recorded at fair value based on the statements from the trustees; and fair values are derived from the fair values of the underlying investments of the trusts, and the Organization's ownership interests in the trusts.

### **Government And Other Grants**

The Organization receives grant revenue from government and private sources. Revenues from grants that are nonreciprocal are treated as contributions. Amounts received are generally recognized as contribution revenue when the Organization has incurred expenditures in compliance with specific grant provisions. Any amounts received prior to incurring qualifying expenditures would be reported as refundable advances and included in accounts payable and accrued expenses in the statement of financial position.

### **Donor Designations**

Regular campaign designations are from traditional workplace campaign donors who may designate some or all of their gifts to specific member agencies. In accordance with accounting standards, these specified designations are not considered to be part of the allocations to agencies and are deducted from campaign results. Payments to member agencies are the greater of their allocation awards or the sum of their designations (Note 3).



## **UNITED WAY OF GREATER ST. LOUIS, INC.**

---

### Notes To Financial Statements (*Continued*)

“Consolidated Giving” addresses the philanthropic needs of corporations and high net worth individuals to encourage better relationships with the Organization that ultimately lead to increased total funding. Under this model, certain designations, referred to as “pay direct designations”, are accepted and processed at no or low cost to the donor (Note 3). These gifts may be to member agencies, other non-profits or to programs managed by the Organization (Note 3).

The Organization processes some national campaigns for companies headquartered in the Greater St. Louis service area. Payments made to other United Ways from employees of those national companies are only considered donor designations for employees who reside in the Organization’s service area. Payments from employees who do not reside in the Organization’s service area are not recorded as revenue or expense.

Third-party processors manage campaign results processing for some national corporations located in the Organization’s service area. In instances where the Organization performs fundraising efforts and becomes aware of pledge amounts to its member agencies from such companies, it records the campaign revenue and offsets it with third-party processor designations.

The amounts of donor designations to specified agencies that remain unpaid at year end are included in the statement of financial position as donor designations payable, except designations payable that apply to third-party processed designations.

#### **Employee Retention Credit**

The CARES Act provided an employee retention credit, which is a refundable tax credit against certain employment taxes up to \$5,000 per employee for eligible employers. The credit is equal to 50% of qualified wages paid to employees during a quarter, capped at \$10,000 of qualified wages through December 31, 2020.

The Consolidated Appropriations Act of 2021 extended the availability of the employee retention credit through December 31, 2021. However, certain provisions apply only after December 31, 2020. This new legislation amends the employee retention credit to be equal to 70% of qualified wages paid to employees after December 31, 2020 and before December 31, 2021. During 2021, a maximum of \$10,000 in qualified wages for each employee per calendar quarter may be counted in determining the 70% credit. Therefore, the maximum tax credit that can be claimed by an eligible employer in 2021 is \$7,000 per employee per calendar quarter. The Infrastructure Investment and Jobs Act, which was signed into law in November 2021, changed the ending date of availability of the employee retention credit to September 30, 2021.

The Organization recognizes the employee retention credit when conditions for earning it are substantially met. The Organization qualified for the credit beginning on January 1, 2021 and applied for credits for qualified wages through September 30, 2021. During the years ended June 30, 2022 and 2021, employee retention credits of \$1,747,988 and \$911,049, respectively, were recognized as public support on the statement of activities. At June 30, 2022 and 2021, credits of \$1,747,988 and \$911,049, respectively, remain outstanding and are included in other receivables on the statement of financial position.

### **Description Of Program Services And Supporting Activities**

The following program services and supporting activities are included in the accompanying financial statements, in accordance with the Organization's Mission Statement (Note 1):

#### **Program Services**

**Allocations/Grant-Making** - Includes expenditures for ongoing operational funding and one-time grants to member and non-member agencies, and for administering the funding and providing oversight of the fund distribution programs.

**Community Solutions** - Includes expenditures relating to collaborative approaches to deliver improved community-level outcomes in the United Way impact areas of health, education, basic needs, strong communities and financial stability through research, thought leadership, aligned programming and funding, and community mobilization (i.e., Collective Impact, Dolly Parton Imagination Library, SLPS Partnership, etc.).

**Volunteer Center** - Includes expenditures relating to connecting not-for-profit organizations that are in need of either episodic or ongoing volunteer assistance with community members who are able and willing to help. Agency monitoring, training and certification help to assure the best possible experiences.

**Case Management Services** - Includes expenditures related to operating a 24-hour health and human service helpline for 99 Missouri counties and 9 Illinois counties, all accessed using a three-digit telephone number (2-1-1), including case management and navigation services for clients. It also includes expenses for the coordination and delivery of ongoing direct assistance funding including energy assistance and 100 Neediest Cases, and of emergency assistance activities in times of crises on behalf of United Way and other funders including governmental, non-profit, schools and related entities.

## UNITED WAY OF GREATER ST. LOUIS, INC.

---

### Notes To Financial Statements (*Continued*)

Philanthropic Services - Includes expenditures relating to the creation and implementation of tailored back office and advisory services for donor-directed investments that may fall outside of the traditional campaign structure, including disbursement of charitable giving, development of giving strategy, impact monitoring and reporting, and management of donor-directed programming.

#### **Fundraising**

Provides the structure necessary to encourage and secure financial support from individuals, organizations and corporations.

#### **Management And General**

Includes the functions necessary to maintain an equitable employment program; ensure an adequate working environment; provide coordination and articulation of the Organization's program strategy; secure proper administrative functioning of the Board of Directors; and manage the financial and budgetary responsibilities of the Organization.

#### **Expenses**

Expenses are recognized by the Organization on an accrual basis. Expenses paid in advance, but not yet incurred, are recorded as prepaid until the applicable period.

#### **Functional Expense Allocation**

The statement of functional expenses presents expenses by function and natural classification. Expenses directly attributable to a specific functional area of the Organization are reported as specific to that functional area. Expenses that benefit multiple functional or program areas have been allocated across programs and other supporting services based on the salary ratio, square footage, computer counts, time studies, and full-time employee equivalents (FTE).

See summary below for specific allocation methods used for various expenses:

<b>Natural Category</b>	<b>Method</b>
Salaries	Time studies, computer counts, and square footage
Taxes and benefits	Salary ratio, computer counts, and square footage
Consulting and other professional fees	Computer counts and FTE
Office expenses	FTE
Occupancy, equipment rental and maintenance	Computer counts and square footage
Insurance	Square footage
Depreciation and amortization	Square footage and direct charge

## **UNITED WAY OF GREATER ST. LOUIS, INC.**

---

### Notes To Financial Statements *(Continued)*

#### **Advertising Costs**

The Organization expenses advertising costs as incurred. Total advertising costs charged against income amounted to \$156,128 in 2022 and \$129,182 in 2021.

#### **Donated Services**

A substantial number of volunteers have donated significant amounts of time to the Organization's program services and to its fundraising campaigns. These services are not recorded in the financial statements since they do not meet the criteria for recognition in accounting standards established for not-for-profit organizations.

#### **Income Taxes**

The Organization is exempt from federal income taxes on its related, exempt activities under Section 501(c)(3) of the Internal Revenue Code. The Organization's federal tax returns for tax years 2018 and later remain subject to examination by taxing authorities.

#### **Subsequent Events**

Management evaluates subsequent events through the date the financial statements are available for issue, which is the date of the Independent Auditors' Report.

#### **Reclassifications**

Certain 2021 balances have been reclassified, where appropriate, to conform to the 2022 financial statement presentation.

## UNITED WAY OF GREATER ST. LOUIS, INC.

### Notes To Financial Statements (Continued)

### 3. Campaign Revenue, Donor Designations And Agency Awards

The Organization conducts three main campaigns. Each of those campaigns has a variety of ways in which related designations are processed and recorded as described in Note 2. For the year ended June 30, 2022, the Organization recorded campaign revenues and related designations as follows for each of its campaigns:

	June 30, 2022		
	Without Donor Restrictions	With Donor Restrictions	Total
<b>United Way Annual Campaign Revenue</b>			
Available for allocations and operations	\$ 51,597,446	\$ 811,949	\$ 52,409,395
Designated to United Way programs	55,000	1,267,240	1,322,240
100 Neediest Cases	—	1,796,722	1,796,722
Donor-Advised Fund gifts (Note 11)	575,752	—	575,752
Designated for direct payment	8,619,585	—	8,619,585
Third-party processed revenue	122,058	—	122,058
Gross Annual Campaign Revenue	60,969,841	3,875,911	64,845,752
Less: Pay direct/third-party processed designations	(8,741,643)	—	(8,741,643)
Less: First dollar designations	(1,602,515)	—	(1,602,515)
Less: Provision for uncollectible pledges	(1,162,121)	(42,097)	(1,204,218)
Net Annual Campaign Revenue	49,463,562	3,833,814	53,297,376
<b>United Way Private And Other Campaign Revenue</b>			
Other campaign revenue	2,623	10,375	12,998
Designated to United Way programs	—	56,440	56,440
Designated for direct payment	1,819,957	—	1,819,957
Gross Private And Other Campaign Revenue	1,822,580	66,815	1,889,395
Less: Pay direct designations	(1,819,957)	—	(1,819,957)
Net Private And Other Campaign Revenue	2,623	66,815	69,438
<b>Total</b>	<b>\$ 49,466,185</b>	<b>\$ 3,900,629</b>	<b>\$ 53,366,814</b>

Member agencies were awarded \$39,116,789 of the \$40,348,332 funds awarded to agencies. In addition to those awards, member agencies received first-dollar designations of \$1,602,515, \$998,612 of the \$10,439,542 of the pay direct designations, all of the third-party processed designations of \$122,058 and none of the \$8,302,333 of other programs and grants awarded for the year ended June 30, 2022, which includes donor-advised fund (DAF) payouts.

## UNITED WAY OF GREATER ST. LOUIS, INC.

### Notes To Financial Statements (Continued)

#### 4. Investments

The fundamental objectives for investments are to ensure safety and preservation of principal, meet liquidity needs, apply diversification and risk limits appropriate to the investment pools, and achieve optimal net investment returns subject to acceptable risk tolerances, investment pool objectives, and policy constraints.

Investments consist of the following:

	<u>2022</u>	<u>2021</u>
Money market accounts -		
short-term investments	\$ 4,541,786	\$ 616,755
Certificates of deposit	1,350,421	1,329,353
Government bonds	—	4,532,523
Corporate bonds	—	4,132,430
Foreign bonds	—	3,492,178
Mutual funds:		
Domestic large-cap blend index	22,587,664	27,957,980
Foreign large-cap blend index	7,764,300	9,115,674
Real estate index	2,637,897	3,146,314
Private equity fund	27,868	28,246
Fixed income mutual funds:		
Intermediate-term bond index	18,111,858	19,033,054
	<u>\$ 57,021,794</u>	<u>\$ 73,384,507</u>

The total cost basis of these investments amounted to \$44,501,924 and \$50,628,424 at June 30, 2022 and 2021, respectively.

These amounts are reported in the statement of financial position as follows:

	<u>2022</u>	<u>2021</u>
Investments	\$ 37,367,762	\$ 41,346,236
Other operating investments	3,002,927	12,247,302
Endowment investments (Note 10)	16,651,105	19,790,969
	<u>\$ 57,021,794</u>	<u>\$ 73,384,507</u>

Investments include purpose restricted investments amounts relating to Dollar More and Dollar Help energy assistance programs and the individual development accounts program. Endowment investments include perpetual in nature endowments, which are endowment donations at their original contributed value, as well as earnings that will be appropriated by the Board.

Unrealized gains (losses) of \$(10,236,213) and \$8,932,810 were recorded for the years ended June 30, 2022 and 2021, respectively, to adjust the investments to fair value.

Investment expenses such as custodial, commissions, and investment advisory fees are netted against investment income in the statement of activities.

The Organization invests in various investment securities. Investment securities are exposed to various risks, such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that material changes in the values of investment securities could occur.

## **5. Fair Value Measurements**

The Organization accounts for certain assets at fair value as required by generally accepted accounting principles. Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. The valuation techniques are required to maximize the use of observable inputs and minimize the use of unobservable inputs.

There are three general valuation techniques that may be used to measure fair value, as described below:

- *Market approach* - Uses prices and other relevant information generated by market transactions involving identical or comparable assets or liabilities.
- *Cost approach* - Based on the amount that currently would be required to replace the service capacity of an asset.
- *Income approach* - Uses valuation techniques to convert future amounts to a single present amount based on current market expectations about the future amounts.

# UNITED WAY OF GREATER ST. LOUIS, INC.

## Notes To Financial Statements (Continued)

Investments measured and reported at fair value are classified and disclosed in one of the following three categories:

- Level 1* Quoted prices that are readily available in active markets/exchanges for identical investments.
- Level 2* Pricing inputs other than quoted prices included within Level 1 that are observable for the investment, either directly or indirectly.
- Level 3* Significant pricing inputs that are unobservable for the investment and includes investments for which there is little, if any, market activity for the investment.

The following are the major categories of assets measured at fair value on a recurring basis during the years ended June 30, 2022 and 2021 using quoted market prices in active markets for identical assets (Level 1); significant other observable inputs (Level 2); and significant unobservable inputs (Level 3).

	June 30, 2022			
	Level 1	Level 2	Level 3	Total
Money market accounts reported as cash	\$ 14,697,873	\$ —	\$ —	\$ 14,697,873
Money market accounts - short-term investments	4,541,786	—	—	4,541,786
Mutual funds				
Domestic large-cap blend index	22,587,664	—	—	22,587,664
Foreign large-cap blend index	7,764,300	—	—	7,764,300
Real estate index	2,637,897	—	—	2,637,897
Private equity fund	—	—	27,868	27,868
Fixed income mutual funds				
Intermediate-term bond index	18,111,858	—	—	18,111,858
Beneficial interests in charitable remainder trusts	—	—	8,934,032	8,934,032
Beneficial interests in perpetual trusts	—	—	5,165,660	5,165,660
<b>Total Assets At Fair Value</b>	<b>\$ 70,341,378</b>	<b>\$ —</b>	<b>\$ 14,127,560</b>	<b>\$ 84,468,938</b>

	June 30, 2021			
	Level 1	Level 2	Level 3	Total
Money market accounts reported as cash	\$ 5,833,481	\$ —	\$ —	\$ 5,833,481
Money market accounts - short-term investments	616,755	—	—	616,755
Government bonds	—	4,532,523	—	4,532,523
Corporate bonds	—	4,132,430	—	4,132,430
Foreign bonds	—	3,492,178	—	3,492,178
Mutual funds				
Domestic large-cap blend index	27,957,980	—	—	27,957,980
Foreign large-cap blend index	9,115,674	—	—	9,115,674
Real estate index	3,146,314	—	—	3,146,314
Private equity fund	—	—	28,246	28,246
Fixed income mutual funds				
Intermediate-term bond index	19,033,054	—	—	19,033,054
Beneficial interests in charitable remainder trusts	—	—	10,218,160	10,218,160
Beneficial interests in perpetual trusts	—	—	6,331,928	6,331,928
<b>Total Assets At Fair Value</b>	<b>\$ 65,703,258</b>	<b>\$ 12,157,131</b>	<b>\$ 16,578,334</b>	<b>\$ 94,438,723</b>



## UNITED WAY OF GREATER ST. LOUIS, INC.

---

### Notes To Financial Statements (Continued)

Government, corporate, and foreign bonds were valued using techniques consistent with the income approach. Significant observable inputs to in the income approach include data points for benchmark constant maturity curves and spreads.

The following is a reconciliation of the beginning and ending balances for assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) during the years ended June 30, 2022 and 2021:

	<b>Beneficial Interests In Perpetual Trusts</b>	<b>Beneficial Interests In Charitable Remainder Trusts</b>	<b>Private Equity Fund</b>
Balance - July 1, 2020	\$ 5,107,335	\$ 8,025,753	\$ 30,304
Change in value	1,224,593	2,192,407	(2,058)
Balance - June 30, 2021	6,331,928	10,218,160	28,246
Change in value	(1,166,268)	(1,284,128)	(378)
Balance - June 30, 2022	\$ 5,165,660	\$ 8,934,032	\$ 27,868

Beneficial interests in perpetual trusts held by others are valued using the fair value of the assets in the trusts as a practical expedient unless facts and circumstances indicate that the fair value of the assets in the trusts differs from the fair value of the beneficial interest.

Beneficial interests in charitable remainder trusts are measured at the fair value of the assets in the trusts or the present value of future cash flows considering the estimated return on the invested assets during the expected term of the agreement, the contractual payment obligations under the agreement, and a discount rate commensurate with the risks involved.

During 2022 and 2021, there were no changes in the methods and/or assumptions utilized to derive the fair value of the Organization's assets.

## UNITED WAY OF GREATER ST. LOUIS, INC.

### Notes To Financial Statements (Continued)

#### 6. Land, Building, Furniture And Equipment

Land, building, furniture and equipment consists of the following:

	2022			2021		
	Cost	Accumulated Depreciation	Net Book Value	Cost	Accumulated Depreciation	Net Book Value
Land	\$ 960,000	\$ —	\$ 960,000	\$ 960,000	\$ —	\$ 960,000
Building	4,045,407	2,698,604	1,346,803	4,030,815	2,516,755	1,514,060
Furniture and equipment	2,372,421	2,050,223	322,198	2,297,750	1,929,474	368,276
Assets not placed into service	95,181	—	95,181	11,901	—	11,901
	<u>\$ 7,473,009</u>	<u>\$ 4,748,827</u>	<u>\$ 2,724,182</u>	<u>\$ 7,300,466</u>	<u>\$ 4,446,229</u>	<u>\$ 2,854,237</u>

#### 7. Split-Interest Agreements

The Organization is a beneficiary of four charitable remainder trusts. Upon the death of the last surviving annuitant of each of the trusts, the Organization will receive a specified percentage of the remaining trust balances. At June 30, 2022 and 2021, the Organization's specified percentage of the remaining balances was valued at \$8,934,032 and \$10,218,160, respectively (Note 9).

The change in value of the charitable remainder trusts was an increase (decrease) of \$(1,284,128) and \$2,192,407 for the years ended June 30, 2022 and 2021, respectively.

In addition, the Organization has a beneficial interest in seven perpetual trusts created by donors. The trust assets are not in the possession or control of the Organization but are held and administered by independent financial institution trustees. The Organization, along with other not-for-profit organizations, is a beneficiary of the trusts. The Organization has recorded the beneficial interest in the perpetual trusts at the Organization's proportionate share of the current fair market value of the trusts, which amounts to \$5,165,660 and \$6,331,928 at June 30, 2022 and 2021, respectively (Note 8).

The change in value of the perpetual trusts was an increase (decrease) of \$(1,166,268) and \$1,224,593 for the years ended June 30, 2022 and 2021, respectively.

**UNITED WAY OF GREATER ST. LOUIS, INC.**Notes To Financial Statements *(Continued)***8. Perpetual In Nature Net Assets**

Donor restricted net assets that are perpetual in nature consist of the following at June 30:

	<u>2022</u>	<u>2021</u>
Investments	\$ 11,721,636	\$ 11,721,636
Beneficial interests in perpetual trusts (Note 7)	5,165,660	6,331,928
	<u>\$ 16,887,296</u>	<u>\$ 18,053,564</u>

**9. Net Assets**

Net assets with donor restrictions or Board designations are detailed in the following table with a summary by restriction category. In this table, “T” stands for time restricted, “P” stands for purpose restricted, “BE” stands for endowment earnings that are available to be appropriated by the Board, “BD” stands for other specific Board designations, and “PN” stand for perpetual in nature. Following is a summary of net asset designations and restrictions as of June 30:

	<u>Designation/ Restriction</u>	<u>2022</u>	<u>2021</u>
Time restricted for future periods	T	\$ 9,813,883	\$ 11,270,414
Purpose restrictions	P	7,184,202	6,709,061
Endowment earnings restricted until appropriated	BE	4,929,469	8,069,333
Designated by the Board for specific purposes	BD	7,785,895	6,193,126
Perpetual in nature	PN	16,887,296	18,053,564
		<u>\$ 46,600,745</u>	<u>\$ 50,295,498</u>

# UNITED WAY OF GREATER ST. LOUIS, INC.

## Notes To Financial Statements (Continued)

	Designation/ Restriction	2022	2021
Charitable Remainder Trusts (Note 7)	T	\$ 8,934,032	\$ 10,218,160
Restricted Campaign	T	879,851	1,052,254
Spire's Dollar Help Program	P	1,865,666	1,015,440
COVID-19 Programs	P	1,133,547	1,457,726
Ameren Missouri's Dollar More Program	P	859,876	460,001
Missouri Opioid Recovery	P	560,823	498,948
Individual Development Account and Financial Coaching	P	477,794	463,298
Hardship and Assistance Funds	P	464,191	358,443
Dolly Parton's Imagination Library	P	409,109	352,022
100 Neediest Cases	P	345,817	596,081
Customer Service Representative Funding	P	248,780	93,377
Boeing Programmatic Technology	P	133,979	251,475
EY Digital Divide	P	131,795	84,466
Sponsorships	P	100,791	34,122
Technology Fund	P	100,000	—
Campaign Representatives Program	P	88,597	36,395
Missouri Foundation For Health	P	77,625	290,250
Building Union Diversity	P	63,167	69,556
United Way Collective Impact	P	49,601	49,601
Community Partnership CIE	P	49,462	113,037
Families First Program	P	48,831	—
Flood Relief	P	37,834	—
Service To Go	P	23,812	63,355
Anonymous and Other	P	15,947	(22,594)
ACTS Programming	P	11,140	11,140
Dollar Endowed Annual Gift	P	10,900	10,900
St. Louis City Emergency Rental Assistance Program	P	1,146	—
American Rescue Plan Act (Reimbursable)	P	(126,028)	—
East Side Aligned Programs	P	—	271,348
GlaxoSmithKline - East Side Thrives	P	—	150,587
St. Louis Safe and Thriving	P	—	87
United Way Partnership Endowment Fund Earnings	BE	2,690,252	3,231,913
General Endowment Fund Earnings	BE	1,506,371	3,403,642
Overhead Endowment Fund Earnings	BE	460,714	1,001,797
Charmaine Chapman Endowment Fund Earnings	BE	272,132	431,981
Endowment Corpus	PN	11,721,636	11,721,636
Beneficial Interests In Perpetual Trusts (Note 7)	PN	5,165,660	6,331,928
Designated Operating Reserve	BD	4,500,000	4,500,000
Designated Initiative Grant	BD	1,514,117	—
Designated Bequest	BD	604,135	604,135
Donor-Advised Funds (Note 11)	BD	590,028	271,476
Designated SWID Funding	BD	381,320	275,239
Designated Technology	BD	77,607	77,607
Designated Community Response	BD	68,533	419,185
Designated Tri-Cities Funding	BD	31,905	34,734
Gary Dollar Gift Designation	BD	10,750	10,750
Designated Harriott Awards	BD	7,500	—
		\$ 46,600,745	\$ 50,295,498

## UNITED WAY OF GREATER ST. LOUIS, INC.

### Notes To Financial Statements (Continued)

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or occurrence of the passage of time or other events specified by donors. The net assets released from restrictions were as follows:

	<u>2022</u>	<u>2021</u>
American Rescue Plan Act	\$ 4,948,028	\$ —
100 Neediest Cases	2,079,861	1,632,224
Restricted Campaign	942,254	431,205
Restore, Revisit and Renewal Grant	761,809	13,951
Spire's Dollar Help Program	672,948	2,206,681
East Side Aligned Programs	616,775	289,523
Ameren Missouri's Dollar More Program	507,223	3,079,392
Missouri Opioid Recovery	506,749	177,436
General Endowment Fund Earnings	486,191	429,223
St. Louis City Emergency Rental Assistance Program	382,999	—
COVID-19 Programs	341,124	48,643
Individual Development Account and Financial Coaching	267,760	272,349
Hardship and Assistance Funds	229,987	175,027
Boeing Programmatic Technology	217,496	—
Missouri Foundation For Health	212,625	—
Sponsorships	169,831	167,935
Salesforce Philanthropic Cloud Support	158,288	189,986
GlaxoSmithKline - East Side Thrives	156,387	136,692
Anonymous and Other	145,958	43,368
Overhead Endowment Fund Earnings (Note 17)	142,969	132,620
United Way Partnership Endowment Fund Earnings	142,787	132,154
Siemer Institute	125,000	50,000
St. Louis Safe and Thriving	120,931	138,289
East Side Aligned - CBCR	110,381	470,769
Customer Service Representative Funding	100,872	144,163
Summer Nutrition	100,000	198,680
Service To Go	98,147	75,556
CARES Act	89,820	739,051
Dolly Parton's Imagination Library	84,439	55,604
Community Partnership CIE	68,575	30,125
Campaign Representatives Program	62,799	50,728
Charmaine Chapman Endowment Fund Earnings	41,220	38,112
EY Digital Divide	30,000	—
Building Union Diversity	6,390	3,137
Help Our Neighbors	—	260,011
	<u>\$ 15,128,623</u>	<u>\$ 11,812,634</u>

## **10. Endowments**

As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments (of which there are currently none), are classified and reported based on the existence or absence of donor-imposed restrictions.

The Board of Directors of the Organization has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gifts as of the gift dates of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. The Organization classifies as net assets with donor restrictions that are perpetual in nature (a) the original value of gifts donated to the permanent endowments, (b) the original value of subsequent gifts to the permanent endowments, and (c) accumulations to the permanent endowments made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the endowment funds with donor restrictions that is not classified as perpetual in nature net assets is classified as endowment earnings to be appropriated until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the funds;
- (2) The purposes of the Organization and the donor-restricted endowment funds;
- (3) General economic conditions;
- (4) The possible effect of inflation and deflation;
- (5) The expected total return from income and the appreciation of investments;
- (6) Other resources of the Organization; and
- (7) The investment and operating reserves policies of the Organization.

The Organization manages four distinct endowment funds for different purposes. These include the United Way of Greater St. Louis General Endowment, United Way Partnership Endowment, Overhead Endowment, and Charmaine Chapman Endowment Funds. The United Way of Greater St. Louis General Endowment and Overhead Endowment funds have been pooled to leverage earnings and reduce investment costs using a unitized accounting method to track share values and allocate investment earnings and gains and losses.

**UNITED WAY OF GREATER ST. LOUIS, INC.**Notes To Financial Statements (*Continued*)

In making appropriations from the endowment funds, the Board complies first with any restrictions or requirements in the gift instrument as to purpose and amount. Annually, the Board conducts an analysis of the endowment investment funds and based on accumulated earnings and gains or losses considers appropriations with a three-year average spend formula. For 2022 and 2021, endowment earnings appropriated by the Board were used for general operations.

**Endowment Asset Composition By Type Of Fund As Of June 30, 2022:**

	Endowment Earnings To Be Appropriated	Perpetual In Nature	Total
Donor-restricted endowment funds	\$ 4,929,469	\$ 11,721,636	\$ 16,651,105

**Endowment Asset Composition By Type Of Fund As Of June 30, 2021:**

	Endowment Earnings To Be Appropriated	Perpetual In Nature	Total
Donor-restricted endowment funds	\$ 8,069,333	\$ 11,721,636	\$ 19,790,969

**Changes In Endowment Assets For The Fiscal Year Ended June 30, 2022:**

	Endowment Earnings To Be Appropriated	Perpetual In Nature	Total
Endowment assets, beginning of year	\$ 8,069,333	\$ 11,721,636	\$ 19,790,969
Investment return (losses):			
Interest and dividends	344,002	—	344,002
Net realized and unrealized losses	(2,670,699)	—	(2,670,699)
Total investment losses	(2,326,697)	—	(2,326,697)
Appropriation of endowment assets for expenditure	(813,167)	—	(813,167)
Endowment assets, end of year	\$ 4,929,469	\$ 11,721,636	\$ 16,651,105

## UNITED WAY OF GREATER ST. LOUIS, INC.

### Notes To Financial Statements (Continued)

#### Changes In Endowment Assets For The Fiscal Year Ended June 30, 2021:

	Endowment Earnings To Be Appropriated	Perpetual In Nature	Total
Endowment assets, beginning of year	\$ 4,819,553	\$ 11,721,636	\$ 16,541,189
Investment return:			
Interest and dividends	325,010	—	325,010
Net realized and unrealized gains	3,656,779	—	3,656,779
Total investment return	3,981,789	—	3,981,789
Endowment additions	100	—	100
Appropriation of endowment assets for expenditure	(732,109)	—	(732,109)
Endowment assets, end of year	\$ 8,069,333	\$ 11,721,636	\$ 19,790,969

#### Funds With Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the original value of those contributions or “historic dollar value.” As of June 30, 2022 and 2021, there were no deficiencies of this nature.

#### Return Objectives And Risk Parameters

The Organization has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets.

Endowment assets include those assets of donor-restricted funds that the Organization must hold in perpetuity or for a donor-specified period(s).

#### Strategies Employed For Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.



**Spending Policy And How The Investment Objectives Relate To It**

The Organization records earnings from its endowments with donor restrictions funds until such time as they are appropriated and released to without donor restricted net assets when market conditions allow.

The Organization has a policy that permits prudent spending from underwater endowments, unless otherwise precluded by donor intent or relevant laws and regulations.

**11. Donor-Advised Funds**

In 2016, the Organization executed an addendum to existing fiscal agent agreements with third parties to provide donation processing relating to donor-advised giving programs offered to various corporations and individuals. Contributions to donor-advised programs were \$575,752 and \$172,000 for the years ended June 30, 2022 and 2021, respectively.

Grants made to charitable organizations during the years ended June 30, 2022 and 2021 from the DAF were \$167,765 and \$111,765, respectively. The balance of unexpended DAF contributions, inclusive of investment earnings, was \$590,028 and \$271,476 at June 30, 2022 and 2021, respectively. Investment earnings (losses) for the years ended June 30, 2022 and 2021 were \$(89,435) and \$42,969, respectively.

## UNITED WAY OF GREATER ST. LOUIS, INC.

### Notes To Financial Statements (Continued)

## 12. Liquidity And Availability Of Financial Assets

The Organization's assets available within one year of the statement of financial position date for general expenditures are as follows:

	<u>2022</u>	<u>2021</u>
Cash and cash equivalents	\$ 23,284,797	\$ 10,928,305
Other operating investments	3,002,927	12,247,302
Campaign pledge receivables, net	13,407,176	15,445,612
Other receivables	3,185,269	2,081,741
Investments	37,367,762	41,346,236
<u>Total financial assets</u>	<u>80,247,931</u>	<u>82,049,196</u>
Less amounts not available to be used within one year:		
Amounts designated by the Board for specific purposes	7,785,895	6,193,126
Amounts with donor purpose restrictions	7,184,202	6,709,061
Amounts with donor time-restrictions for future periods	9,813,883	11,270,414
<u>Total financial assets not available to be used within one year</u>	<u>24,783,980</u>	<u>24,172,601</u>
<u>Financial assets available to meet cash needs for general expenditures within one year</u>	<u>\$ 55,463,951</u>	<u>\$ 57,876,595</u>

The Organization is supported by a significant amount of contributions with donor restrictions. Because a donor's restriction requires resources to be used in a manner or in a future period, the Organization must maintain sufficient resources to meet those responsibilities to the donors. Thus, certain financial assets may not be available for general expenditures within one year. As part of the Organization's liquidity management, the policy is to structure its financial assets to be available as its general expenditures, liabilities, and other obligations become due. The Organization invests cash more than daily requirements in short-term investments. The Organization operates a balanced budget and anticipates collecting sufficient revenue to cover general expenditures not covered by donor-restricted assets.

The Organization has unappropriated endowment earnings of approximately \$4.9 million. Although the Organization does not intend to spend from these earnings, other than amounts appropriated for general expenditures as part of the endowment spend formulas, these unappropriated endowment earnings could be made available for current operations, if necessary.

### **13. Forgivable Notes Payable**

On April 14, 2020, the Organization received proceeds of \$2,238,000 under a promissory note entered into between the Organization and Commerce Bank pursuant to the PPP established under the CARES Act and administered by the SBA. Amounts outstanding under this loan bore interest at a rate of 1%. During the period beginning April 14, 2020 and ending on the ten-month anniversary of the date of the loan (the deferral period), interest on the outstanding principal balance was to accrue, but neither principal nor interest was due or payable. At the end of the deferral period, the outstanding principal that was not forgiven under the PPP would convert to a term loan. The Organization applied to the bank for forgiveness of the amount due on the loan in an amount based on costs incurred by the Organization during the eight-week to twenty-four week period beginning on the date of the first disbursement of the loan. During 2021, the Organization received loan forgiveness from the SBA for \$2,238,000, which is reflected as note payable forgiveness on the statement of activities for the year ended June 30, 2021.

On March 20, 2021, the Organization was awarded a second PPP loan from the SBA in the amount of \$2,000,000. The unsecured loan bore interest at 1%, with principal and interest payments deferred until ten months following the end of the eight to twenty-four week loan forgiveness covered period under this loan. Principal and interest payments of \$46,952 were to begin in August 2022 with maturity in March 2026. The Organization applied to the bank for forgiveness of the amount due on the loan in an amount based on costs incurred by the Organization during the eight-week to twenty-four week period beginning on the date of the first disbursement of the loan. During 2022, the Organization received loan forgiveness from the SBA for \$2,000,000, which is reflected as note payable forgiveness on the statement of activities for the year ended June 30, 2022.

### **14. Pension Plans**

On June 14, 2017, the Executive Committee of the Organization approved a partial freeze on eligibility and accrued benefits for the defined benefit pension plan effective December 31, 2017. Only certain participants will continue to accrue benefits after the freeze.

## UNITED WAY OF GREATER ST. LOUIS, INC.

---

### Notes To Financial Statements (Continued)

Only 10 active employees of the Organization are covered by this noncontributory defined benefit pension plan (the Plan) as of June 30, 2022. Benefits are based on years of service and salary levels prior to retirement. The Plan allows for the payment of benefits as a monthly annuity or as a lump sum distribution. The Organization's objective in funding the Plan, in connection with the requirements of the Employee Retirement Income Security Act of 1974, is to accumulate funds to provide for all benefits and to maintain a relatively stable contribution level. The Plan is measured as of June 30th. All other employees vested as of December 31, 2018 retain their pension benefits covered through that date.

The following table sets forth the weighted average assumptions used to determine net periodic benefit expense and benefit obligations as of June 30 each year:

	<u>2022</u>	<u>2021</u>
Discount rate	4.20%	2.30%
Expected long-term return on plan assets	7.50%	7.50%
Rate of compensation increase	3.00%	3.50%

The Organization's expected long-term return on plan assets assumption is based on a periodic review and modeling of the Plan's asset allocation and liability structure over a long-term period. Expectations of returns for each asset class are based on comprehensive reviews of historical data and economic/financial market theory. Contributions to the Plan are based on the expected long-term rate of return on plan assets assumption of 7.5%, which was selected using the "building block" approach described by the Actuarial Standards Board in Actuarial Standards of Practice No. 27 - *Selection of Economic Assumptions for Measuring Pension Obligations*.

The following table sets forth the funded status, components of pension expense and amounts included in the Organization's statement of financial position for the Plan:

	<u>2022</u>	<u>2021</u>
Projected benefit obligation	\$ (13,833,169)	\$ (16,311,787)
Plan assets at fair value	12,866,820	15,584,397
<hr/>		
Funded plan status liability (included in pension plan and postretirement plan liabilities)	\$ (966,349)	\$ (727,390)

**UNITED WAY OF GREATER ST. LOUIS, INC.**Notes To Financial Statements (*Continued*)

Net periodic benefit expense includes the following components:

	<u>2022</u>	<u>2021</u>
Pension plan service costs	\$ 162,736	\$ 153,437
Other components of net periodic pension cost:		
Interest cost	352,310	333,941
Expected return on plan assets	(1,100,828)	(920,542)
Net amortization of actuarial loss	266,138	775,499
Loss due to settlement	303,751	219,854
Total other components of net periodic pension costs	(178,629)	408,752
Net periodic pension cost	\$ (15,893)	\$ 562,189

Total net periodic pension cost of \$(15,893) and \$562,189 for 2022 and 2021, respectively, is comprised of pension plan service costs and other components of net periodic pension cost. Pension plan service costs are recorded as an expense, and other components of net periodic pension cost are recorded as pension and postretirement changes other than pension plan service costs in the statement of activities.

A loss due to settlement of \$303,751 and \$219,854 was recorded for the years ended June 30, 2022 and 2021, respectively. These losses due to settlement were required because the sum of all lump-sum payments and annuity purchases for the year exceeded the sum of the service cost and interest cost for the year.

Amounts recognized on the statement of activities for pension and postretirement plan changes other than pension plan service costs consist of the following:

	<u>2022</u>	<u>2021</u>
Net gain (loss) - pension plan	\$ (754,853)	\$ 3,059,419
Net gain - postretirement welfare plan (Note 15)	510,290	191,203
Other components of net periodic pension costs	178,629	(408,752)
	\$ (65,934)	\$ 2,841,870

The accumulated benefit obligation was \$13,624,633 and \$15,995,461 on June 30, 2022 and 2021, respectively. The accumulated benefit obligation differs from the projected benefit obligation in that it considers service and compensation earned by participants only prior to the valuation date.

**UNITED WAY OF GREATER ST. LOUIS, INC.**Notes To Financial Statements (*Continued*)

Amounts expected to be reflected in Net Periodic Benefit Cost (excluding the period service cost, interest cost and return on plan assets) in the year ending June 30, 2023:

Net prior service cost	\$	—
Net actuarial loss		<u>482,890</u>
	\$	<u><u>482,890</u></u>

The following tables set forth by level, within the fair value hierarchy, the Plan's assets at fair value as of June 30, 2022 and 2021:

	<b>June 30, 2022</b>		
	<b>Level 1</b>	<b>Level 2</b>	<b>Total</b>
Money Market Accounts			
Short-term investments	\$ 21,952	\$ —	\$ 21,952
Mutual funds			
Domestic mid-cap index	1,136,280	—	1,136,280
Foreign large-cap index	2,009,272	—	2,009,272
Real estate index	690,503	—	690,503
Fixed income mutual funds			
Intermediate term bond index	4,576,595	—	4,576,595
Total assets included in the fair value hierarchy	\$ 8,434,602	\$ —	8,434,602
Investment measured at net asset value per share (a)			<u>4,432,218</u>
			<u><u>\$ 12,866,820</u></u>

**UNITED WAY OF GREATER ST. LOUIS, INC.**Notes To Financial Statements (*Continued*)

	<b>June 30, 2021</b>		
	<b>Level 1</b>	<b>Level 2</b>	<b>Total</b>
Insurance company general account	\$ —	\$ 117,340	\$ 117,340
Money Market Accounts			
Short-term investments	21,913	—	21,913
Mutual funds			
Domestic mid-cap index	1,749,830	—	1,749,830
Foreign large-cap index	2,367,101	—	2,367,101
Real estate index	835,943	—	835,943
Fixed income mutual funds			
Intermediate term bond index	4,999,432	—	4,999,432
Total assets included in the fair value hierarchy	\$ 9,974,219	\$ 117,340	10,091,559
Investment measured at net asset value per share (a)			5,492,838
			<u>\$ 15,584,397</u>

- (a) An investment measured at fair value using the net asset value per share (or its equivalent) as a practical expedient has not been categorized in the fair value hierarchy. The fair value amounts presented in this table are intended to permit reconciliation of the fair value hierarchy to the amounts presented in the statement of financial position.

The insurance company general account was valued at fair value, which represents contributions plus credited interest, less withdrawals and expenses.

The investment measured at net asset value per share consists of a pooled separate account that is valued at the net asset value (NAV) of units held by the Plan at year end. The NAV, as provided by Mutual of America, is used as a practical expedient to estimate fair value. The NAV of the pooled separate account is determined by dividing the net assets of the fund, at fair value, by the number of units outstanding on the day of valuation. The pooled separate account is primarily comprised of shares of registered investment companies held through subaccounts of a separate account of an insurance company. The investments are redeemable daily at the adjusted NAV under agreements with the insurance company. Investment seeks to provide growth of principal and current income by investing in a combination of stocks and bonds. The account allows for daily redemption with no trading restrictions. There are no unfunded commitments.

## UNITED WAY OF GREATER ST. LOUIS, INC.

---

### Notes To Financial Statements (Continued)

The Organization's pension plan weighted average asset allocations by asset category are as follows:

	2022		2021	
	Amount	%	Amount	%
Fixed income funds and money market accounts	\$ 4,598,547	35.7%	\$ 5,021,345	32.2%
Equity funds	8,268,273	64.3%	10,445,712	67.0%
Insurance company general account	—	0.0%	117,340	0.8%
	\$ 12,866,820		\$ 15,584,397	

The asset allocation goal of the pension assets is generally 65% equity funds and 35% fixed income. The assets are to be invested in conservative, well-known vehicles traded on established U.S. exchanges.

The Organization has adopted a total return strategy and capital growth objective seeking to achieve a long-term rate of return, net of expenses, in excess of inflation, that also approximates or exceeds the assumed actuarial rate, and that approximates or exceeds the performance of a blended benchmark based on the Plan's target asset allocation.

The long-term investment horizon, strong financial condition of the Organization, funding status, type of plan and return objective indicate a moderate level of investment risk is necessary and appropriate.

Census data used in calculating the Organization's benefit obligation is as of June 30 of each plan year.

There were no scheduled contributions, as recommended by actuarial valuation, for 2022 or 2021. However, the Organization did contribute \$500,000 for both 2022 and 2021.

Benefits paid to participants amounted to \$1,097,326 and \$1,158,999 for the years ended June 30, 2022 and 2021, respectively.

The Organization intends to contribute \$500,000 in the year ending June 30, 2023.



## UNITED WAY OF GREATER ST. LOUIS, INC.

---

### Notes To Financial Statements (*Continued*)

Benefit payments estimated to be paid out in the event all participants requested their payouts are as follows:

<u>Fiscal Year</u>	<u>Amount</u>
2023	\$ 2,176,000
2024	636,000
2025	2,156,000
2026	642,000
2027	2,178,000
2028 - 2032	2,863,000

The Organization also maintains a 403(b) plan for eligible employees. Employees are allowed to contribute a percentage of their salaries up to a specified maximum. The 403(b) plan allows employer contributions.

For those participants who are no longer accruing benefits in the defined benefit plan, the Executive Committee approved an increase in Organization contributions to the 403(b) defined contribution plan effective January 1, 2018. The Organization's contribution was changed to 4% of eligible compensation plus \$21 each pay date, plus an additional matching contribution up to 3% of compensation. Those employees still eligible to accrue benefits under the defined benefit plan may participate in the 403(b) plan but are not eligible for the employer contribution or match.

Employer contributions made to the 403(b) plan for 2022 and 2021 amounted to \$440,357 and \$542,255, respectively.

## 15. Postretirement Welfare Plan

In addition to providing pension benefits, the Organization provides healthcare benefits for certain retired employees. Substantially all of the Organization employees hired prior to July 1, 1990 and who retire from the Organization with 10 years of service are eligible for such benefits. None hired after that time are eligible. The benefits provide for the continuation of healthcare coverage with applicable employee contributions based on the particular coverage each eligible retiree selects. At age 65, coverage is provided as a supplement to Medicare at 100% if individual coverage is selected and at 50% for family coverage.

## UNITED WAY OF GREATER ST. LOUIS, INC.

---

### Notes To Financial Statements (Continued)

The following sets forth the amounts recognized in the Organization's statement of financial position and the related periodic postretirement benefit cost:

	<u>2022</u>	<u>2021</u>
Accumulated postretirement benefit obligation:		
Retirees and their beneficiaries/dependents	\$ 2,104,330	\$ 2,434,401
Fully eligible active participants	317,059	433,562
Other active participants	141,007	201,340
Accrued postretirement benefit obligation (included in pension plan and postretirement plan liabilities)	<u>\$ 2,562,396</u>	<u>\$ 3,069,303</u>

The Organization recognized expense related to the postretirement benefit obligation of \$144,791 and \$183,505 for the years ended June 30, 2022 and 2021, respectively. The assumed healthcare cost trend rate used in measuring the accumulated postretirement benefit obligation was 6.50% for the 2022 report and 6.25% for the 2021 report. In the 2022 and 2021 reports, the trend rate is projected to decrease each year to an ultimate rate of 4.5%. The assumed discount rate used in determining the accumulated benefit obligation was 5.00% and 3.00% for the years ended June 30, 2022 and 2021, respectively.

The accumulated postretirement benefit obligation is not funded; it is on a pay-as-you go basis. Accordingly, this plan has no assets. Net assets without donor restrictions includes an unrecognized net actuarial loss of \$174,894 and \$685,184 at June 30, 2022 and 2021, respectively.

During 2022 and 2021, the employer contributions and gross benefits paid were \$141,408 and \$144,330, respectively.

#### **Expected Employer Contributions**

Fiscal 2023*	\$ 143,000
--------------	------------

\* Includes benefits expected to be paid from Organization assets

#### **Expected Net Employer Benefit Payments**

Fiscal 2023	\$ 143,000
Fiscal 2024	139,000
Fiscal 2025	143,000
Fiscal 2026	150,000
Fiscal 2027	151,000
Fiscal 2028 - 2032	783,000

## UNITED WAY OF GREATER ST. LOUIS, INC.

### Notes To Financial Statements (Continued)

#### 16. Commitments

The Organization leases various automobiles and office space for its Southwest Illinois Division under operating leases extending through 2025. At June 30, 2022, the future minimum annual rental payments payable are as follows:

<u>Fiscal Year</u>	<u>Amount</u>
2023	\$ 91,109
2024	82,194
2025	16,016
	<u>\$ 189,319</u>

Rent expense amounted to \$136,423 and \$140,272 for the years ended June 30, 2022 and 2021, respectively.

#### 17. Calculation Of Overhead Ratio

	<u>2022</u>	<u>2021</u>
Total public support, revenue and gains (losses) per statement of activities:	\$ 58,734,540	\$ 84,255,879
Add/subtract revenue items not included on 990:		
Donor designations	12,164,115	14,552,198
Net unrealized (gains) losses on investments	10,236,213	(8,932,810)
(Increase) decrease in value of split-interest agreements	2,450,396	(3,417,000)
<u>Total revenue (Line 12, Part I of Form 990)</u>	<u>\$ 83,585,264</u>	<u>\$ 86,458,267</u>
Total fundraising expenses per Statement of Activities	\$ 4,829,800	\$ 5,287,131
Less donated advertising expense not included on Form 990	—	—
Fundraising (Line 25(d), Part IX of Form 990)	4,829,800	5,287,131
Management and general (Line 25 (c), Part IX of Form 990)	2,422,110	2,601,553
<u>Total overhead expenses</u>	<u>\$ 7,251,910</u>	<u>\$ 7,888,684</u>
<u>Overhead expenses as a percentage of total revenue</u>	<u>8.68%</u>	<u>9.12%</u>

## UNITED WAY OF GREATER ST. LOUIS, INC.

---

### Notes To Financial Statements (*Continued*)

The Organization received a contribution to establish a permanent Overhead Endowment Fund during the year ended June 30, 2011. This Fund's purpose is to help offset the Organization's annual operating expenses and reduce its effective overhead percentage. Appropriations of earnings from this endowment had the following impact:

	<u>2022</u>	<u>2021</u>
Total overhead expenses	\$ 7,251,910	\$ 7,888,684
Distribution from Overhead Endowment Fund	(142,969)	(132,620)
Overhead expenses net of distribution from Overhead Endowment Fund	<u>\$ 7,108,941</u>	<u>\$ 7,756,064</u>
Overhead expenses as a percentage of total revenue after distribution from Overhead Endowment Fund	<u>8.51%</u>	<u>8.97%</u>

United Way Worldwide has prescribed a standard method for individual United Ways to calculate their overhead percentages. United Ways should calculate their overhead percentage using totals from their IRS Form 990. The amounts in the above schedule for the year ended June 30, 2022 are the amounts that are anticipated to be shown in the Form 990, which had not yet been prepared as of the date of this year's audit. Per a directive from United Way Worldwide, dues paid to them are to be allocated to both program services and supporting services. The amount of dues allocated to program services is \$356,340 and \$317,480 for the years ended June 30, 2022 and 2021, respectively. The amount of dues allocated to supporting services in 2022 was \$255,532 to fundraising and \$82,885 to management and general expenses. In 2021, these amounts were \$229,378 to fundraising and \$77,980 to management and general expenses.

### 18. **Promissory Note Receivable**

In 2017, the Organization invested \$400,000 in United Way Digital Services Holdings, LLC (Digital Holdings), a for profit company formed in January 2017. The Organization held a 3.33% interest in Digital Holdings.

In 2018, the Organization entered into a promissory note agreement for \$400,000 with United Way Worldwide, a New York not-for-profit corporation, in exchange for the 3.33% interest in Digital Holdings. The principal sum of the promissory note is to be paid in equal installments of \$100,000 beginning December 1, 2020 through December 1, 2023. Interest is due and payable at an annual rate of 2.72% on each payment date with the first payment due and payable on December 1, 2019. As of June 30, 2022 and 2021, the outstanding balance of \$200,000 and \$300,000, respectively, is reflected as a promissory note receivable on the statement of financial position.

**19. Contingencies**

The Organization is subject to occasional legal claims arising out of the normal course of conducting its operations. Management does not expect that these matters will have a material adverse effect on the financial statements of the Organization.