

TARGETED FUND RFP AND APPLICATION

2023



Greater St. Louis

2023 TARGETED FUND RFP

DUE: FRIDAY, SEPTEMBER 8, 2023, BY 5:00 PM



TARGETED FUND OVERVIEW

United Way of Greater St. Louis (United Way) Targeted Fund's purpose is to provide flexible funding to support nonprofits that are best positioned to address the identified targeted needs by implementing programs that use an emergency, emergent, or innovative approach. An agency will receive funding for one program. United Way Safety Net and Systems Change funded agencies are not eligible to apply.

An **emergency approach** is focused on addressing the identified community need using a rapid response approach to ensure those in need quickly regain stability.

An **emergent approach** is focused on addressing the identified community need using an evolving approach and or brand-new to our region.

An **innovative approach** is focused on addressing the identified community need using an approach that has not been previously implemented by the agency.

The funding is a one-year programmatic grant and non-renewable.

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TARGETED NEEDS

United Way will annually assess the real-time community needs and gaps based upon the result from its community needs assessment, community landscape reports, United Way's 211 data source, and additional secondary data sources. The identified needs will align with United Way's impact areas: basic needs, health and wellness, community stability and crisis response, jobs and financial mobility, early childhood, and youth success. This funding opportunity will target United Way's 16 counties. Priority funding will be given to counties that demonstrate the greatest need as outlined in United Way's recent community assessment of our real time community needs.

Targeted Need	Targeted Programs
1) Aging and Senior Support	The targeted program will focus on enriching the quality of life for older adults that supports health and wellness, independence, food insecurity, financial planning, and social isolation.
2) Behavioral Health and Substance Abuse	The targeted program will serve children and youth (K-12) or first and second-year college students with mental health needs; emphasis will be on counseling, social-emotional learning, and behavioral and cognitive interventions.
3) Jobs and Financial Mobility	The targeted program will focus on supporting families and individuals to become financially stable, reduce or eliminate debts, increase income, to help individuals thrive in all aspects of their lives.

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TARGETED NEEDS (continued)

Targeted Need	Targeted Programs
4) Food Security	The targeted program will focus on providing access to quality and enough food via food pantry, mobile food services or food delivery model for an active and healthy life.
5) Housing Security	The targeted program will focus on immediate support and position individuals for long-term independence including assisting with rental and mortgage assistance, helping clients avoid home evictions and foreclosures.
6) K-12 Education and Out of School Time	The targeted program will focus on curricular and extracurricular education access, high quality out-of-school time opportunities for school-aged children and youth, and operating programs during the hours of 3:00 pm – 8:00 pm and on the weekends.
7) Legal Assistance	The targeted program will focus on legal help with basic needs, such as housing evictions, immigration, domestic violence, government benefits and welfare.

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PRELIMINARY FUNDING REQUIREMENTS

To qualify for funding, an organization must meet the following minimum eligibility requirements. Any agency seeking funding must provide direct services to individuals living in at least one of the 16 counties provided in the instructions. The organization and program must be operational for at least two years.

FUNDING REQUIREMENT CHECKLIST:

1. Submit federal 501(c)(3) tax determination.
2. Submit Missouri or Illinois certificate of corporate good standing.
3. Submit policy on compliance with USA Patriot Act and other counterterrorism laws.
4. Submit policy for background checks, including child abuse and neglect screenings, if applicable.
5. Submit policy on non-discrimination in hiring and service delivery.
6. Submit policy on privacy protection practices (HIPAA).
7. Submit a copy of your board roster.
8. Submit recent audited financial statements, including the auditor's opinion, management, and/or internal control findings letter prepared by an independent auditor.*
9. Submit recent audited 990 or 990EZ (depends, review instructions carefully)*

***Financial Requirement Exception:**

Organizations with revenues in excess of \$500,000 are expected to have audits performed by a certified public accountant (CPA); otherwise, the agency may provide justification for not obtaining an audit for United Way to consider.

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If an agency does not obtain or have audited financial statements available, see below:

If the Agency has total annual revenue under \$500,000, it may provide unaudited financial statements that include both a balance sheet and an income statement for its last two fiscal years. Additionally, the agency must submit its most recent 990-EZ or 990.

If the Agency has total annual revenue of \$500,000 or more, it may provide unaudited financial statements that include both a balance sheet and an income statement for its last two fiscal years. Additionally, the agency must submit its most recent 990.

FUNDING LIMITATIONS:

The maximum funding that an agency may request is \$100,000. The funding request may not exceed more than 50% of the program's budget, for which funding is being requested.

The deadline to apply is **Friday, September 8, 2023, at 5:00 pm**. Questions regarding this funding opportunity should be emailed to targetedfund@stl.unitedway.org.

FILE SIZE REQUIREMENTS:

If your agency attempts to upload a file that exceeds 35 MB, you will receive an error. The document will have to be emailed to targetedfund@stl.unitedway.org. This is the only exception for accepting an upload via email. The document must be submitted before the deadline of September 8, at 5:00 pm.

TARGETED FUND APPLICATION TIMELINE:

Key Milestone	Date
Application Released	August 1, 2023
Application Due Date	September 8, 2023
Award Announcement	November 3, 2023

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Click the following links below to access the 2023 Target Fund RFP/Application and supplemental documents.

- [2023 Target Fund Application Questions](#)
- [2023 Target Fund Identified Needs](#)
- [2023 Target Fund Program Outcomes by Impact Area/Priority Need](#)
- [2023 Target Fund Budget Template](#)
- [2023 Target Fund Board Roster Template](#)